

# ABSTRACT

A user sets an apparatus name easily identified by the user to a terminal, transmits the apparatus name together with user identification information to a terminal management server for managing a terminal, and the terminal management server registers the apparatus name as associated with the user identification information, thereby allowing the terminal management server to uniquely identify each terminal based on the apparatus name associated with the user identification information. Furthermore, a user can easily identify an apparatus name, thereby realizing a service utilizing system capable of reducing the laborious procedure of operating the terminal management server, and easily identifying each terminal.